

REP HEADLINE# 6318509 TRF# 331703
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 17.5:
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1

OK'D

BUY#5

MISSED: TU-F/800A-900A

SEP21

30S

\$425.00

(SEP28/12)

BUY#7

TU-F/1200N-1230P

SEP21

30S

\$375.00

BUY#21

TU-F/1000A-1100A

SEP21

30S

\$250.00

OFFER: NONE

SEP21

30S

\$250.00

CMT: PLS SEE SPT NA DUE TO CONVERAGE ON HOSTAGE SITUATION-THX JEN

SEP/12 21225.00

CONTRACT TOTAL 21225.00
TOTAL SPOTS 43



MARKET TOTALS \$63,642 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6318509 TRF# 331703
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP28/12 11.20
*** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP. # OFF. # 18 SALESMAN #
BUYER NAME
SALES PRSN WA- CHERYL BLAIR

100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6318509

CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 9/15 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP28/12 11.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
FRIENDS OF MATT SMITH

M1 UNRESTL BUY#5 MISSED: TU-F/800A-900A
BUY#7 TU-F/1200N-1230P
BUY#21 TU-F/1000A-1100A

SEP21 30S \$425.00 (SEP28/12)
SEP21 30S \$375.00
SEP21 30S \$250.00

OFFER: NONE

CMT: PLS SEE SPT WA DUE TO COVERAGE ON HOSTAGE SITUATION-THX JEN

CONTRACT TOTAL 22275.00
TOTAL SPOTS 46